Call for Expression of Interest for the production of an Impact Film on behalf of Moving the Goalposts

BACKGROUND:

Moving The Goalposts (MTG) is a unique sports for development organization that uses football to empower over nine thousand girls in the rural and urban areas of the Coastal region. The girls and young women aged between 9 and 25 years participate in MTG’s tournaments and ongoing youth-led leagues that include girls’ advocates who promote sexual health choices, financial independence and female leadership in the community. Through playing football, MTG girls discover their confidence and value themselves as strong capable young women.

The organization wishes to produce an impact film to document its journey and achievements in relation to football and leadership development, as well as feature MTG’s engagement with boys and young men as equal partners in the program. The overall objective of the task is to produce a 3 minutes impact film focusing on the impact of the aforementioned programs.

Tasks to be Performed:

Under the direct supervision of Moving the Goalposts, the Consultant/Consultancy firm will be required to:

- To review and provide input on MTG’s concept for the film during a conception meeting.
- To develop the script and storyboard to be used in the production of the impact film.
- Perform appropriate video filming and selected interviews with the beneficiaries, selected stakeholders, implementing partners, volunteers and key staff members.
- To produce a 3-minute impact film in full HD, highlighting MTG’s programmatic focus area and key achievements, showcasing direct and indirect beneficiaries and how they have benefitted from MTG programs, best practices, lessons learnt and future direction.
- Conduct a screening of the first edit of the impact film for the Moving the Goalposts team for comments on the content.
- Present the final film version and submit the raw footage and content to Moving The Goalposts.
Time Frame:

The time frame for undertaking the tasks outlined in the section above is 15 working days commencing 10th March to 30th March 2020.

Consultants or individuals wishing to express their interest in undertaking this assignment must submit:

- A cover letter explaining their background and relevant experience
- An expression of interest explaining the reasons for applying and the applicant’s understanding of the subject matter
- A schedule of how the tasks will be undertaken within the proposed work frame and the methodology
- A proposed budget for the assignment
- A curriculum vitae outlining relevant skills and experience to meet the requirements
- Certificate of good conduct
- Samples of previous work undertaken
- Contacts of three referees whom you have done similar work for.

Application Specification and Closing Date:
Interested consultancy firms and individuals should send their expression of Interest to Moving The Goalposts via email to humanresource@mtgk.org by Tuesday 4th March 2020. Questions on the expression of interest and substance of the assignment can be addressed to the same email.

Note: Only consultancy firms or individuals who qualify will be contacted for the role by MTG.