



Moving the Goalposts

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Moving the Goalposts Project End-line Evaluation: Terms of Reference for a Consultant.

Background

Moving the Goalposts (MTG) is a pioneer girl-centered sports for development organization based in Kilifi, Kenya. Since 2002, our programs have harnessed the power of football as a tool for empowering girls and young women to live healthy, productive and fulfilling lives. Over the past five years, we have consistently reached over 6,000 girls each year, equipping them with leadership skills, practical information on their rights, information on observing menstrual hygiene and safeguarding their sexual and reproductive health, and enabling them to have a safe space to play football within their communities. We also partner with men and boys to advance and promote the rights of girls and women through our Young Men as Equal Partners (YMEP) program, contributing to enhanced safeguarding of girls and women's rights in these communities, thanks to our male champions. Our programmatic coverage spans across four coastal counties namely Kilifi, Kwale, Mombasa and Tana River.

Moving The Goalposts (MTG) seeks to undertake a summative evaluation for one of its 5-Year project *dubbed "Building Relationships to Develop Gender Equal Societies (BRiDGES)"*. Implemented in Kilifi and Kwale Counties of Kenya since January 2016, the project sought to achieve the following outcomes;

1. Improved access & completion of education, training and employment for out of school girls and girls at risk
2. Girls and young women have increased knowledge of reproductive health and rights
3. Girls and young women have improved financial independence.
4. Improved advocacy regarding harmful practices against women so that rural communities are better equipped to safeguard girls from harm
5. MTG has improved safeguarding practices for girls participating in sport.

The period of the consultancy will be from **5th April to 10th May 2021**.

Scope of work

The purpose of engaging an external evaluator is to ensure that MTG receives a comprehensive, objective and unbiased appraisal of the project's achievements, in particular in relation to project indicators, and Impact over the five years of its lifespan. Further providing a detailed and analytical report on key findings and recommendations for future project design and implementation.

The Consultant will be responsible for leading the evaluation team, in collaboration with MTG team to finalize the overall evaluation methodology. However, MTG expects the consultant team, as a minimum requirement, to:

1. Review relevant project documents and background information.
2. Develop detailed work plan for the survey for review and approval by the MTG team.
3. Develop the survey questions in consultation with MTG team
4. Pilot and revise the survey tools as necessary.
5. Orientation of data collection team and project team.
6. Take Lead in Conducting of survey, focus group discussions (FGDs) and key informant interviews (KII) with respondents in each of the target communities
7. Capture data from all FGDs/ community meetings and extract relevant strategic information for learning and analyze data including key lessons learned.
8. Submit a draft assessment report, including contact details of persons interviewed as key informants for review by MTG team.
9. A debrief with project staff and stakeholders will also need to be conducted to address the contents of the draft report for validation and feedback.
10. Revise report based on comments and feedback and submit the final report.
11. Participate in the dissemination of the final assessment report, which will be arranged by MTG.
12. Update MTG management team on the progress of the exercise on a weekly basis.

Person specification

The desired specification and qualities of the evaluation team are as follows: -

- Specialized and or have extended experience in capacity building and training
- Experience in evaluating programs around sports for development, sexual and reproductive health development programs will be an added advantage
- The team must demonstrate evidence of high level of research experience in monitoring and evaluation especially projects funded by International Donor Agencies
- The consultancy team will possess strong mixed methods research skills with excellent writing abilities.
- Experience in working for/with Civil Society Organizations and ability to meet tight deadlines.

Specific essential qualifications include; -

- The lead consultant should at least be a holder of a Masters' Degree in a Social Sciences, Public Health, Development Studies, Development Economics, Monitoring and Evaluation or its equivalent or related field for the lead consultant and a minimum of Bachelors' Degree in relevant disciplines for research assistants.
- Demonstrated experience in conducting evaluation and research activities

- At least 5 years of Proven experience of using participatory methods as the means of data collection and analysis.
- Fluency in spoken and written English and Swahili.
- Excellent analytical and report writing skills with skills in using statistical packages such as SPSS, STATA

To apply for the tender, submit:

1. a documented suggested plan (no more than 2 pages) for the proposed assignment.
2. a tentative budget
3. Team's CV
4. evidence of previous experience in evaluation in the non-profit sector

Please send your application to **humanresource@mtgk.org** before 19th March 2021.