Moving The Goalposts

Newsletter MTC



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Quantitative evidence on benefits of MTG's programme

A research paper by Alison Woodcock, Orla Cronin and Sarah Forde that shows quantitative evidence for the benefits of the Moving the Goalposts programme has been published in Elsevier's Evaluation and Program Planning 35 (2012). The research shows that members attending activities at longer existing MTG league fields in the programme experience greater benefits in terms of positive thoughts and feelings and that members at fields in the rural areas enjoy equal benefits of the programme. This indicates the importance of creating a positive culture over time and of ongoing sport and development activities compared to one off events. You can read more about the research on our website https://www.mtgk.org/content/policy-briefs

MTG coach training policemen
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Fatuma Mohammed, was also the youngest (and one out of three female coaches who participated during the CAF level C course. One of the other participants, the coach of Airforce Barracks invited Fatuma to coach his team. Fatuma says: "At first I was very afraid because the players were policemen. I asked myself several questions: "Will they listen to me?", "How am I going to handle them?" and I thought: I can not order them to do what I want, because they are



policemen...!!". Their coach however encouraged me and told me just to do it and show those guys that women can also coach football. During the practice the players followed my instructions. Some of the coaches were excited and surprised, because I had managed to drive away my fear. I did the practise to my perfection. After the training the players praised me and the team bought football boots and four pairs of stockings to appreciate me. So you see: for someone to be successfull she should be confident enough to take up a challenge."

MTG Model sharing forum

MTG has shared its model for running a girls programme in a sport and development organisations with other organisations in Kenya. MTG staff and volunteers explained the

successes and lessons learned in 23 steps.
Participants from Set you Roots, SOLASA, Destiny
Vision Youths, Amani Kibera, Kibera Girls Soccer
Academy, A-STEP, Ministry of Youth Affairs,
HODI, CIC, White House, Junior Stars, St. John's
Community Centre, ELIK, CHRISC and Mwangaza
have taken the MTG model home!





Young women lead Moving the Goalposts' United team in Football Kenya Limited Women Premier League 2011

Moving the Goalposts Kilifi has played in the first Football Kenya Limited Women's Premier League in 2011. It was the first time that MTG participated in a league at the highest level in Kenya. And the team brought in something unique: female football leadership!



Fatuma Mohammed (18 years, head coach), Furaha Pascal (21 years, assistant coach), Cellestine Nzaro (24 years, MTG United coordinator) and Marion Kahindi (22 years, first aider), who all received their trainings at MTG, are the MTG technical bench that supported the MTG United team to play in the FKL Women's Premier League. The MTG women have set a unique milestone: MTG had the only female coach in Premier League Football in Kenya and the four young women make the only female technical bench. Besides this, they were the youngest technical bench. The MTG girls set an example that young women are ready to be the new leaders in Kenya. Following the decision of Football Kenya Federation to form the Kenya Women Premier League 2012 with teams that participated in the KFF/UNICEF league 2010, MTG will participate this year in the Nationwide

MTG's 2011 champions

The primary school tournament, the MTG tournament and the Champions league all gave us new champions in 2011. And we are extremely proud of MTG's of our MTG World Champion!







MTG girls in the Truth, Justice and Reconciliation Commission

The Truth, Justice and Reconciliation Commission, that promotes peace, justice, national unity, healing and reconciliation among the people in Kenya, held one of its public hearings for women at MTG's premises. Selected witnesses had an opportunity to speak on a broad range of violations and events. MTG's health coordinator was one of the selected witnesses. She spoke about the violation of rights of the girls in Kilifi.



MTG's new partners

MTG wants to recognize all its donors and supporters who enable us to empower all those girls in Kilifi county through football. Recently we have entered two new partnerships.

The programme that we run with ILO makes it possible to assist children at risk of dropping our of school and engaging in child labor or children who are already in child labor in Bahari division to get back to school, while the Pathways project, with assistance of Comic Relief/ UK Sport, allows us to target out of school girls in the age of 18-25 years to pursue any type of education, set up a business or acquire working experience.

We were happy to welcome a number of visitors. We were very grateful that



the family Berkely, trustees from the Alistair Berkely Trust, was able to visit MTG.

We wish to thank:

Ford Foundation (East Africa), Danish Embassy (Nairobi), Alistair Berkely Trust, Safaricom Foundation, UK Sport, Women Win, KNVB, Street Football World, Football for Hope, Laureus Sport for Good Foundation, Ministry of Gender, Children Affairs and Social Development, Ministry of Youth Affairs and Sports, Ministry of Health, Ministry of Education, MTG UK and the Advisory Board, Friends of MTG, Alive & Kicking, KESHO (Kilifi), Rotary Club (Kilifi), Stichting Wanawa, Comic Relief, ILO, Adidas, Buckee trust and the parents, schools, community leaders, the girls and all our volunteers.

For more information please contact us at:



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