



## Call for Consultancy Services for Development of Moving the Goalposts (MTG) Policy brief on Responsive Gender Budgeting for Sports

### **TERMS OF REFERENCE**

#### **1. Background**

##### **1.1. Programme Background**

Moving the Goalposts (MTG) is a pioneer sport for development organization founded in 2002, to empower girls and young women through football. The organization works with girls and young women aged 9 to 25 years in the Coastal region of Kenya (Kilifi, Kwale, Mombasa, and Tana River counties). Adolescent girls and young women in the coastal region face a combination of gender discrimination and poverty that greatly affects their life chances and opportunities. This is exhibited by girls being less likely to be educated than their brothers, barriers in accessing health care, the limited possibility of controlling family finances or inheriting property, and limited opportunities to explore social and political systems aimed at shaping their lives. MTG utilizes football as a vehicle to reach its beneficiaries with programs on health, education, livelihood, leadership, male involvement, and child protection. Playing football in public places allows a girl to show their capabilities to the community which allows to kick start the change of attitudes about what girls can achieve. This also builds the confidence of girls. The league fields with teams and regular matches provide safe spaces where girls share their experiences and can be reached with other interventions

##### **1.2. Background to the Consultancy**

MTG as a key player in the field of sports, has since 2019 launched its advocacy agenda aimed at enhancing gender-equitable distribution of resources for sports at the county and school levels. It is envisioned that the gains made through this advocacy shall ultimately contribute to an increase in the number of girls participating in football.

MTG conducted a baseline survey on Gender Responsive Budgeting for Sports. The report documented the methodology, findings, challenges, and recommendations from the Key Informant Interviews, focus group discussions, interviews conducted among learners, and survey with school heads/deputy heads and games teachers. The study was conducted by MTG as part of its research on the status of allocation of funds for sports activities for all genders in public primary and secondary schools and other institutions. A total of three focus group discussions were conducted among school teachers (headteachers/ games teachers) from public primary and secondary schools in Kilifi, Mombasa, and Kwale Counties, 8 KII held and learners selected from 15 communities within the three counties

*Empowering girls and young women through football.*

where MTG operates and surveys with 60 respondents each representing a school falling within MTG league fields. The objectives of the survey were as follows:

- i) To understand the frameworks and policies that govern the management and allocation of resources for sports activities for schools (from the national government) and within the counties
- ii) To assess the level of resource allocation for sports for all genders in primary and secondary schools.
- iii) To determine the impact of resource allocation in enabling the effective participation of girls and young women in sports in Kenya, especially in the coast region.
- iv) To generate evidence-based information relating to the existing gaps in gender budgeting for sports for girls.
- v) To make recommendations that would guide in spearheading advocacy in Gender Budgeting in the coastal region.

Following the production of the baseline survey report and its subsequent validation. It was evident that the findings point to policy issues that need to be looked at to influence Gender Responsive Budgeting for Sports. MTG, therefore, seeks the services of a consultant, who would turn the Baseline Survey report into a policy brief of about 4 pages including photos that shall be shared upon signing. The main objective of this assignment is therefore to:

- To lead the development of a policy brief working with MTG's Monitoring and Evaluations Coordinator

## **2.0. Deliverables**

- Draft Policy Brief
- Final Policy brief

## **3.0 Time frame**

The duration of this assignment is 5 days.



#### 4.0 Desired Qualifications of the consultant.

Interested candidates should meet the following minimum qualifications;

- A degree in Economics or sociology with over 5 years' experience preferably in the area of Development policy, sports for development, and child protection/safeguarding. A Master's degree in any field of human rights/social science or development economics will be an added advantage.
- Knowledge and experience on policy formulation, policy analysis and/or development and review.
- Experience in supporting organizations in policy development, review and analysis
- Excellent oral and written skills.
- Strong analytical skills.

#### 5.0 Submission

Interested consultants should submit their proposal including the following,í

- A cover letter explaining their background and relevant experience.
- Brief description of similar assignments accomplished and reference information of organisations worked for.
- Technical and Financial proposals detailing the understanding of the TOR, methodology and schedule of tasks.
- The time frame for the task should be within 5 days.

Interested individuals/firms should send their expression of Interest to Moving the Goalposts by email: [humanresource@mtgk.org](mailto:humanresource@mtgk.org). CC: [tauma@mtgk.org](mailto:tauma@mtgk.org) by 22<sup>nd</sup> November 2021. Questions on the expression of interest and substance of the assignment can be addressed to the same email.